Advanced Blab Hosting Exercises
from MaAnna at BlogAid

Title Exercises

1. Title length - Titles can only be 80 characters long. Practice writing titles and then tweak them to see just how short you can get them.

2. Hashtags - Does your show name have a strong keyword? If so, make a hashtag with it. Invent your own hashtag if your show's name is short enough.

Tag Exercise

1. Exact Match - See if there is an exact match in the tag cloud for what your show is about.

2. General Match - Find 2 other tags that Blab viewers might use to find a show like yours.

3. Click on Blab tags - see what shows display. You might get some great ideas of how others are making use of tags too.

Scheduled Blab Exercise

1. Follow the TV Schedule - If your Blab were a TV show, when would it be on? Is that when your target audience is available to watch live?

2. Visit Blab at That Time - See if there are already regularly scheduled shows at the time you want to do yours. Jump on Blab at that time every day to see if there's a good open slot.

3. Count Subscribers - Before the show goes live, take note of how many folks subscribed and compare to how many attended live. If possible, look for the subscribers in the attendance row at the top or in the comments section and see if most of your subscribers are attending, or simply watching later.

Start Early Exercise

1. Watch the tutorial on Start Your Blab and print the checklist attached to that lecture so you can use it over and over until you get your routine down pat.

Timezone Exercises

1. Poll your audience to see if they are having any trouble converting PT to their timezone.

2. See if you can include multiple timezones in your promotions to help them out, like giving both PT and ET.